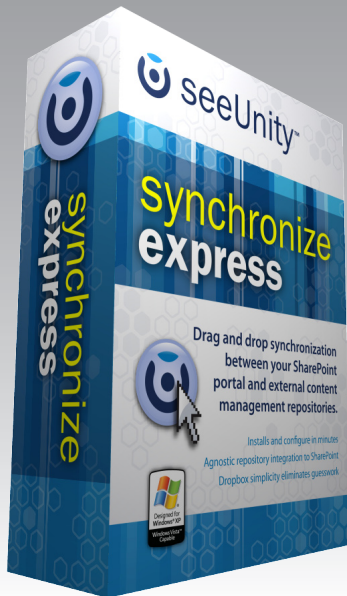




Synchronize Express Product Data Sheet

Sharing content between SharePoint and ECM platform users has never been easier, with drag-and-drop, cross-repository synchronization.



Using SeeUnity Synchronize Express, organizations can easily move content back and forth between SharePoint and an external Enterprise Content Management (ECM) system.

Easy to Configure; Easier to Use

System administrators map folders between SharePoint and an external ECM system. Folders can be configured for one-time copying or scheduled synchronization. For end-users, Synchronize Express acts as an enterprise “drop box” service, with no technical training required. Users simply drop content into a source folder, and it will be automatically transferred to the destination folder.

File & Folder Replication

Users place files and folders in pre-configured drop box folders; content is automatically copied to a destination directory. Content can be copied from SharePoint to an ECM system, or vice versa.

File & Folder Synchronization

With Synchronize Express, content can be automatically mirrored between SharePoint and an external ECM system. Source document changes are automatically updated in the destination folder.

Benefits of Synchronize Express

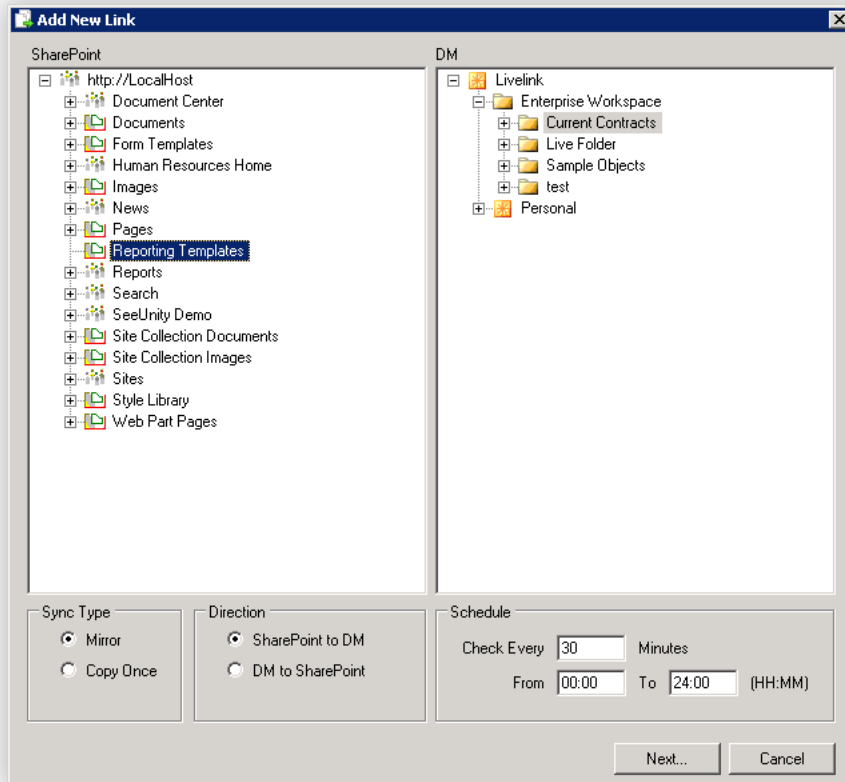
Cross-repository content replication and synchronization can deliver immediate and measurable benefits including:

- **ECM License optimization** – base licensing around content creators, not consumers.
- **Content control** – share information without risking unwanted access to master files.
- **Broad-based distribution** – organizations can distribute content across the web, free from ECM firewalls.

At-A-Glance

- Synchronization or copying between SharePoint and external ECM systems
- Installs in minutes on SharePoint server
- Admins map folders between repositories
- Files and folders inherit parent folder metadata and security
- Easy “drop box” functionality requires no technical user training

- **Cross-repository workflows** – teams can easily share information and build workflows between SharePoint and ECM systems.
- **Branch management** – a single source folder can be mapped to multiple remote targets.



Synchronize Express offers an intuitive interface for mapping folders and managing synchronization behavior.

Take the Next Step

With SeeUnity Synchronize Express, you can remove content barriers between SharePoint and external ECM repositories. Synchronization and replication with Synchronize Express optimizes costs, automates processes, empowers knowledge workers and protects content.

SeeUnity is a leading provider of Enterprise Content Integration and Migration solutions. Our products enable short and long-term content coexistence strategies that increase the value of your Microsoft SharePoint and ECM investments. For more information about SeeUnity, visit www.seeunity.com.

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Get More with Enterprise Archiving & Distribution

Customers looking for more advanced content transfer features, including Smart Links and graphical metadata mapping can easily upgrade to **Enterprise Archiving & Distribution for SharePoint (EADS)**. EADS and Synchronize Express both leverage SeeUnity's Core Integration Services, and upgrading will not disrupt previously synchronized folders.



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